

ARCHIE  
SERIES

DEC.

NO. 58

CLYDE

DIDDIT

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

12c

MAC

Archie's

# MAD HOUSE

MARTIAN TV SETS  
PREVENT ANYONE FROM  
LEAVING DURING A  
COMMERCIAL!

CLICK!  
CLICK!





# HERE'S A WHOLE TREASURE CHEST OF FUN



## THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist." No. 137 25c



## MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 ..... \$1.98

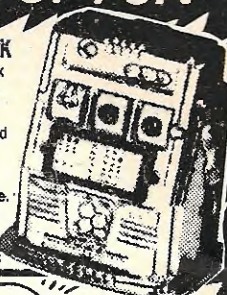
## SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 678 ..... Only 50c

## JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2060 ..... 1.98



## SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. A35 ..... \$1.00

## UNBEATABLE SELF DEFENSE MADE EASY KETSUGO ONLY \$1.00

The powerful choice secrets of: Karate, Aikido, Ate-Waza, Judo, Yawara, Jiu Jitsu, Savate. REDUCE ANY ASSAILANT TO CRINGING HELPLESSNESS IN SECONDS. Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man. No. 224 ..... \$1.00



## BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys." No. 141 ..... 75c



## ATOMIC SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb. No. 971 ..... 20c



## JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 ..... Only 50c

## COMPLETE POWERED DRAG-RACING KIT



This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar XK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building. Item No. 973 ..... \$1.00



## TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. No. 575 ..... Only 25c

## MONEYMAKER

Insert a blank piece of paper, turn the knob and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. A135 ..... 1.25



## EXHAUST WHISTLE



Just slip it into the exhaust pipe of your friend's car... then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart—while you roar with laughter. No. F193 ..... 50c



## SECRET BOOK SAFE

With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 ..... \$1.98

## SECRET SPY SCOPE

Pen Size—Clips On Your Pocket 6 Power Magnifier. 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope. Item No. F59 ..... \$1.98

## WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream. No. 247 ..... 50c



## ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack. No. 281 ..... 20c

## X-RAY SPECS

An Hilarious Optical Illusion \$1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. F17 ..... \$1.00



## MAKE YOUR OWN "KOOKY" T-SHIRTS IN SECONDS

All you do is lay the transfer on, press down with a hot iron and presto—you'll have a crowd-stopping "zany" shirt... in colors, too. Each transfer will transform several shirts. Can be washed, of course. Item No. 339 Any two transfers \$1.00. All 4 transfers \$1.75

Honor House Prod. Corp. Dept. 7GK36 Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

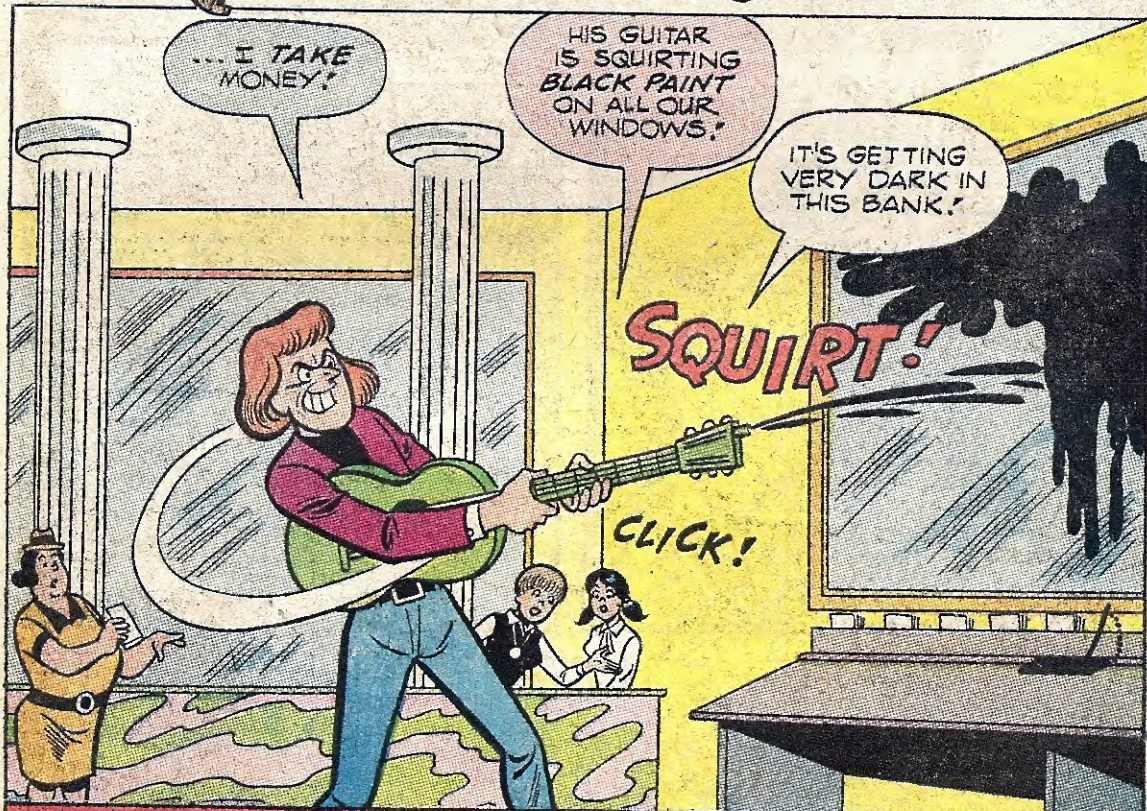
| Item | Name of Item | How Many | Total Price |
|------|--------------|----------|-------------|
|      |              |          |             |
|      |              |          |             |

☐ I enclose.....In full payment. Same guarantee.  
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name .....  
Address ..... Zip .....

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.





★ CAPT. SPROCKET TANGLES WITH ★  
**ROLLO THE ROCKER**  
 ★ ROLLO'S GUITAR HAS MORE WEAPONS THAN JAMES BOND'S CAR AND FLINT'S CIGARETTE LIGHTER COMBINED! ★

ARCHIE'S MADHOUSE, No. 58, December, 1967. Published seven times a year: February, April, June, August, September, October and December by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 East Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription \$1.00 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1967 by Archie Comic Publications, Inc. All rights reserved. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.



NOW THAT THE BANK IS  
PITCH BLACK I'M FREE TO  
GO AHEAD WITH MY  
NEFARIOUS SCHEME!  
HEH! HEH!

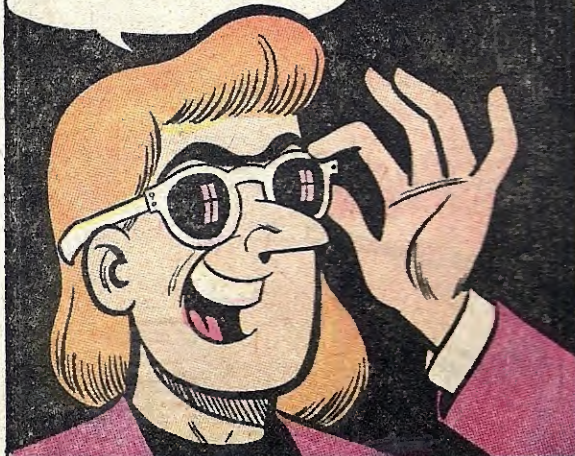


I TURN ON THE INFRA-RED  
RAY ON MY GUITAR...

CLICK



...AND BY PUTTING ON THESE  
INFRA-RED SUNGLASSES, I CAN  
SEE IN THE DARK!



I CAN'T  
SEE!

WHO SAYS CRIME  
DOESN'T PAY?  
CHUCKLE! CHUCKLE!



AND NOW, MY GUITAR SHOOTS  
VALUABLE TRADING STAMPS  
ON THE GROUND!

STOP!

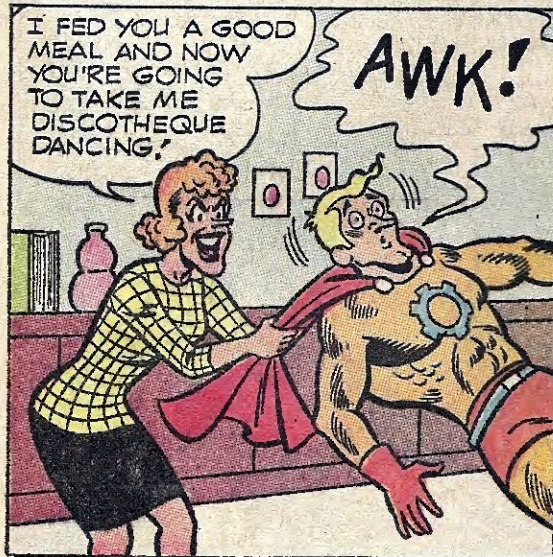


...AND THE RESULTING  
CONFUSION ENABLES  
ME TO ESCAPE!  
SNICKER! SNICKER!

HE'S  
GETTING  
AWAY!



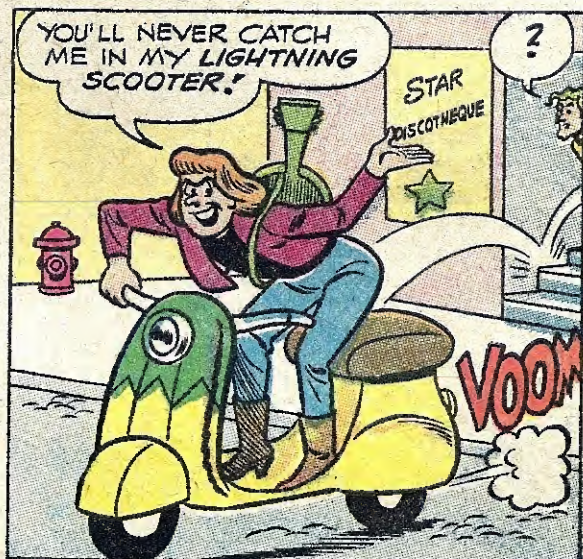




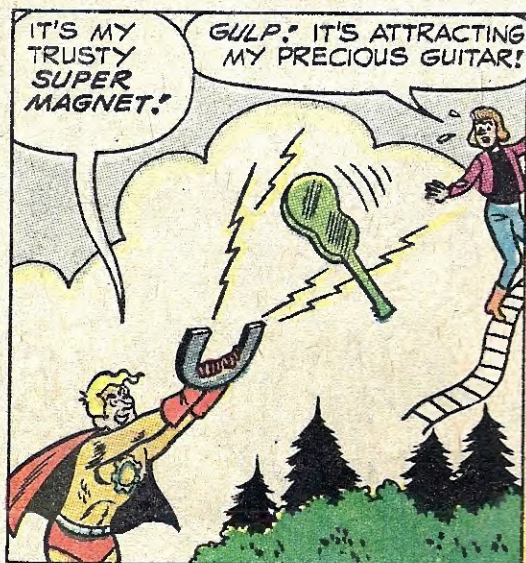
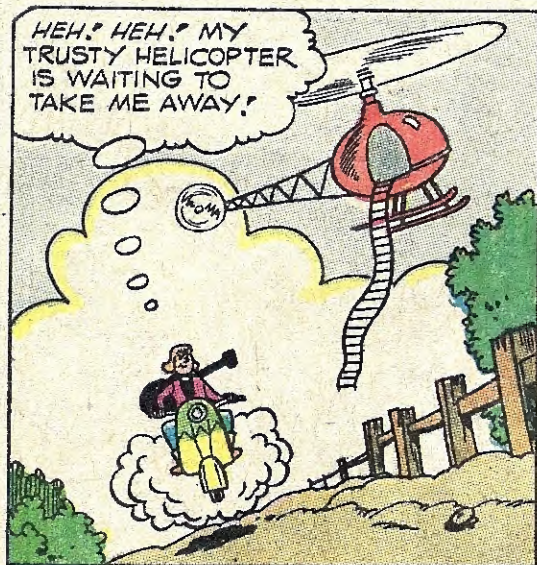














AMAZING \$1 ART OFFER!

# 20 Giant Wall Display Decorations In Full Color For Your Home



COMPLETE SET OF WIDE-EYED DANCERS AND DECORATIONS  
MAGICALLY CONVERTS WALLS TO GAILY COLORED ROOM SETTING

**ALL 20 ONLY \$1**

Imagine decorating your home with these full-color, dynamic wide-eyed youths. You get 6 dancers, an electric guitar and a strummin' guitar, a portable record player, 2 albums plus 2 records, a cherry flip soda, a phone, musical notes, an exciting sign and even a big transistor radio! The moment you mount these decorations in your room, you change its whole appearance and the entire room jumps with color and new excitement.

It's impossible for you to get the full effect of these spectacular decorations from the small black and white illustrations here. Only when you mount them on the walls of your own home can you fully appreciate their color, impact, and charm. And you can make literally hundreds of combinations to suit your own taste. We urge you to order now, while the supply lasts.

Offer May Not Be Repeated This Season

This beautiful, giant wall display of 20 magnificent, full color art prints will fill a wall at least 10 feet wide, and comes complete with decorating instructions for easy mounting! So be the first in your neighborhood to decorate your room with these colorful, exciting dancers. Hurry, order now! This offer may not be repeated this season.

THE HOMESTEAD, Dept. AC-10  
P.O. Box 77, Grand Central Station  
New York, N.Y. 10017  
Please send me the 20 wide-eyed youths and wall decorations for only \$1 plus 25¢ for postage and handling on full money-back guarantee if not delighted.

Enclose is \$ \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

☐ **SAVE!** Order 2 sets of wall decorations for only \$2. (You save Postage.) Extra set makes a perfect gift.

Fabulous New "216" Collection Includes ALL THESE DRAMATIC MAN-IN-SPACE STAMPS

You Get **216 DIFFERENT...**

Everything you see here and much more yours for only

**25¢**



**Plus Spectacular U.S. Space-Walk TWIN STAMPS on Official "FIRST DAY ENVELOPE" postmarked KENNEDY SPACE CENTER, Florida**

That's right... only 25¢ brings you this fascinating collection of 216 different stamps from all over the world. Includes unique space-age sets: Congo "Telstar" commemoratives; Romania "Venus Probe"; Hungary "Dark Side of the Moon"; Czech "Space Heroes." But that's only the beginning. You also get this Official U.S. "First Day Envelope" — postmarked Kennedy Space Center, Florida — with two joined Stamps showing astronaut during a space walk! And we also send you Zenith's informative Midget Encyclopedia of Stamp Collecting shown here, at no extra charge.

Yes, you get every one of these items — all for the amazing bargain price of only 25¢. What's more, we'll also include — on approval — a big selection of other unusual stamps and sets for free examination. You may purchase any of these Approvals you want at Zenith's low prices — or none at all — and return the remainder within 10 days. But, whether or not you buy any of the Approvals — the 216 stamps, Space Walk Envelope and Midget Encyclopedia are yours to keep for only 25¢. Act now. Rush coupon with a quarter today!

MAIL THIS VALUABLE COUPON WITH ONLY 25¢

ZENITH CO., Dept. PA-14, 81 Willoughby Street, Brooklyn, N.Y. 11201

Yes, rush my 216 stamps, Space Walk Envelope and Midget Encyclopedia at once. I enclose 25¢ in full payment. I will also receive — on approval — a selection of other unusual stamps and sets to look over. I may buy as many — or as few (or none at all) of these Approvals as I wish, at your low, bargain prices — and agree to return the balance within 10 days.

Name \_\_\_\_\_ (Please print)  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

INCLUDE YOUR ZIP CODE FOR FASTER SERVICE

ZENITH CO., 81 Willoughby Street, Brooklyn, N.Y. 11201



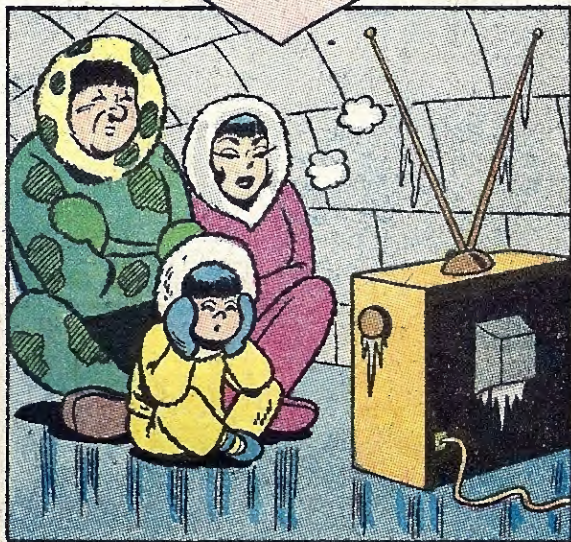
MAD HOUSE BELIEVES THAT MANY TV COMMERCIALS ARE WATCHED BY PEOPLE WHO HAVE ABSOLUTELY NO USE FOR THE PRODUCT BEING ADVERTISED! TO PROVE OUR POINT WE SHOW YOU THE AUDIENCES OF SOME...

# WASTED TV COMMERCIALS

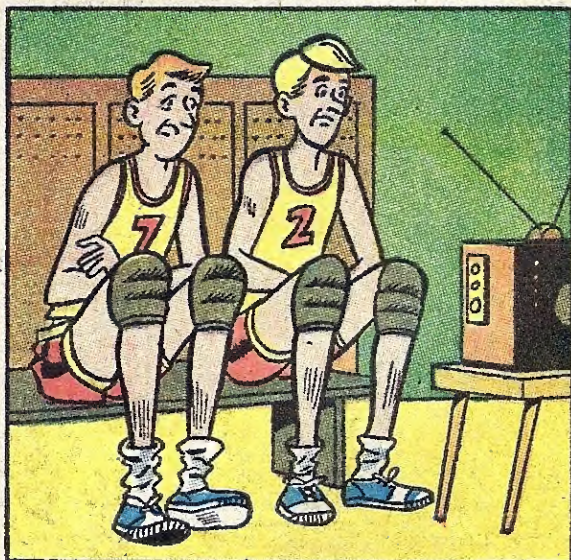
THE  
WASTED  
COMMERCIAL

THE  
AUDIENCE

NO OTHER REFRIGERATOR  
GIVES YOU THE EXTRA SPACE  
OF A GLOPPO!



NOW, YOU CAN BE AS TALL  
AS SHE IS WITH STRETCH  
ELEVATED SHOES!



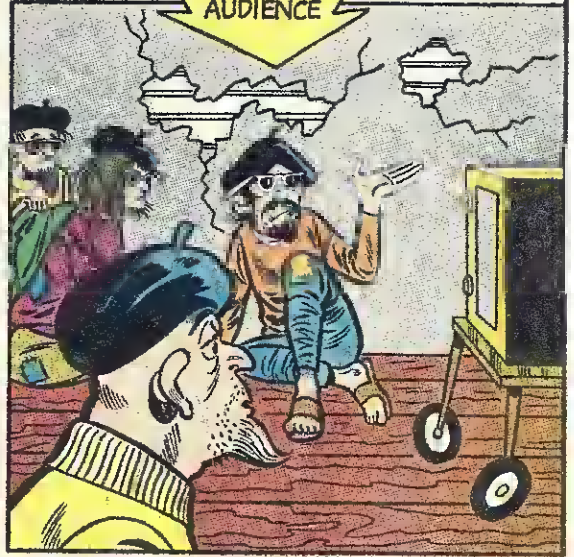


THE WASTED  
COMMERCIAL

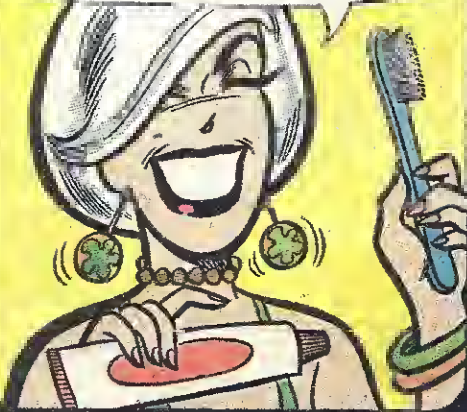
ONLY A  
CLIPPO  
ELECTRIC  
RAZOR  
GIVES  
YOU A  
DEPEND-  
ABLE  
SHAVE!



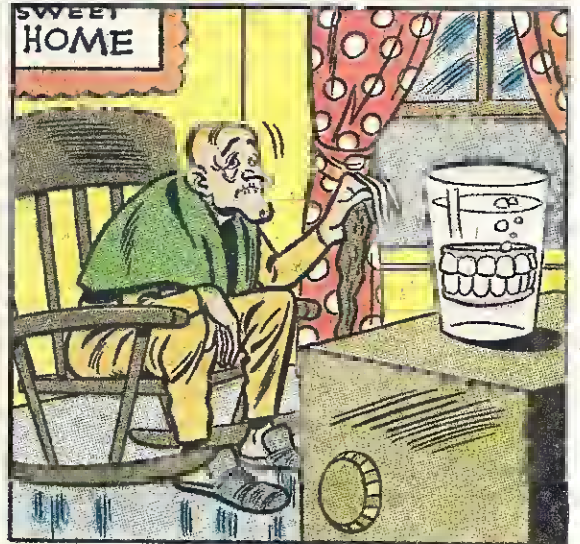
THE  
AUDIENCE



SCHMEER IS THE ONE TOOTH-  
PASTE FOR PEOPLE WHO CAN'T  
BRUSH AFTER EVERY MEAL!



SWEET  
HOME



FRIENDS, COME  
ON DOWN TO SUNNY  
FLORIDA ON ORBIT  
AIRLINES!





# FREE

# 50 PHOTOS

4x5

of your FAVORITE STARS

## MOVIES • TV • RADIO • RECORDING • COWBOYS

An introductory offer to introduce you to the fabulous Studio Photo Library—1000's of pictures of all your favorites—everybody who is anybody in their latest poses.

1. The Beatles
2. The Rolling Stones
3. Dave Clark Five
4. The Animals
5. The Searchers
6. Dusty Springfield
7. John Andrea
8. Paul Anka
9. Ann-Margret
10. James Arness
11. Frankie Avalon
12. Warren Beatty
13. Dan Blocker
14. Pat Boone
15. Randy Boone
16. Richard Boone
17. Peter Brown
18. Richard Burton
19. Raymond Burr
20. Edd Byrnes
21. Angele Cartwright
22. George Chakiris
23. Dick Chamberlain

24. Gary Clarke
25. Chuck Connors
26. Robert Conrad
27. Tim Considine
28. Bobby Crawford
29. Johnny Crawford
30. Tony Curtis
31. Bobby Darin
32. James Darren
33. Donis Day
34. James Dean
35. Sandra Dee
36. Dick Van Dyke
37. Dion
38. Troy Donahue
39. Donna Douglas
40. Tony Dow
41. James Drury
42. Patty Duke
43. Clint Eastwood
44. Vincent Edwards
45. Everly Brothers
46. Chad Everett

47. Shelley Fabares
48. Fabien
49. Connie Francis
50. James Franciscua
51. Robert Fuller
52. Robert Goulet
53. Lorne Greene
54. Clu Guleger
55. Dwayne Hickman
56. Eddie Hodges
57. Rock Hudson
58. Jeffrey Hunter
59. Will Hutchins
60. David Janssen
61. Michael London
62. Brenda Lee
63. Jerry Lewis
64. Robert Logan
65. Jack Lord
66. Carole Lynley
67. Sue Lyons
68. George Maharis
69. Lori Martin
70. Vic Morrow
71. Gerdner McKay
72. Steve McQueen
73. Haley Mills



74. Martin Milner
75. Sal Mineo
76. David Nelson
77. Rick Nelson
78. Paul Newman
79. Hugh O'Brien
80. Tony Perkins
81. Paul Petterson
82. Suzanne Pleshette
83. Elvis Presley
84. Andrew Price
85. Juliet Prowse
86. Debbie Reynolds
87. Pernell Roberts
88. Bobby Rydell
89. John Smith
90. Roger Smith
91. Connie Stevens
92. Elizabeth Taylor
93. Bobby Vee
94. Bobby Vinton
95. Deborah Walley
96. Robert Vaughn
97. Tuesday Weld
98. Van Williams
99. Natalie Wood
100. Efrem Zimbalist

HOW TO  
GET YOUR  
**FREE**  
PICTURES...

HERE'S ALL YOU DO... Select 50 of your favorites from the list above. Simply make a list of the numbers on a plain piece of paper and send today together with 50c to cover cost of postage and handling, and Lifetime Photo Library Card. If you wish more than the 50 pictures offered, send an additional 1c for each picture to cover the cost of postage and handling.

SEND TO: STUDIO PHOTO LIBRARY, DEPT 549, 285 MARKET ST., NEWARK, NEW JERSEY 07101

# 66 PIECE ELECTRIC SLOT RACE SET

12 FEET OF TRACK

ONLY \$4<sup>95</sup>

2 CARS

SCALE SPEEDS

UP TO 60 M.P.H.



### THIS IS WHAT YOU GET

- Curved Tracks
- Straight Tracks
- Crossover Tracks
- Lamp Posts
- 2 Racing Cars with Motors
- 2 Battery Operated Car Controllers
- 2 Lap Counters
- Curved Track
- Fence Sections
- Spare Metal Contact Springs
- Track Joints
- Trees

What fun to have your own slot racing right in your own home. You and your friends can run races any time you want—sooning who can take his car fastest around turns, speeding down the straight-aways and rumbling over the cross overs.

Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlight batteries obtainable anywhere. Yaa you get it all—this giant of play fun for only \$4.95. Because of its size and weight we must ask 63c for postage and shipping costs. (Batteries not included.)

**MONEY BACK GUARANTEE.** Order today and we will rush you Electric Slot Race Kit to you. Set it up and use it for 10 days. If you are not delighted—if you don't think it's the greatest, just return it for a full purchase price refund.

10 DAY  
FREE TRIAL  
COUPON

Honor House Prod. Corp. Dept. 7SR36  
Lynbrook, New York 11583

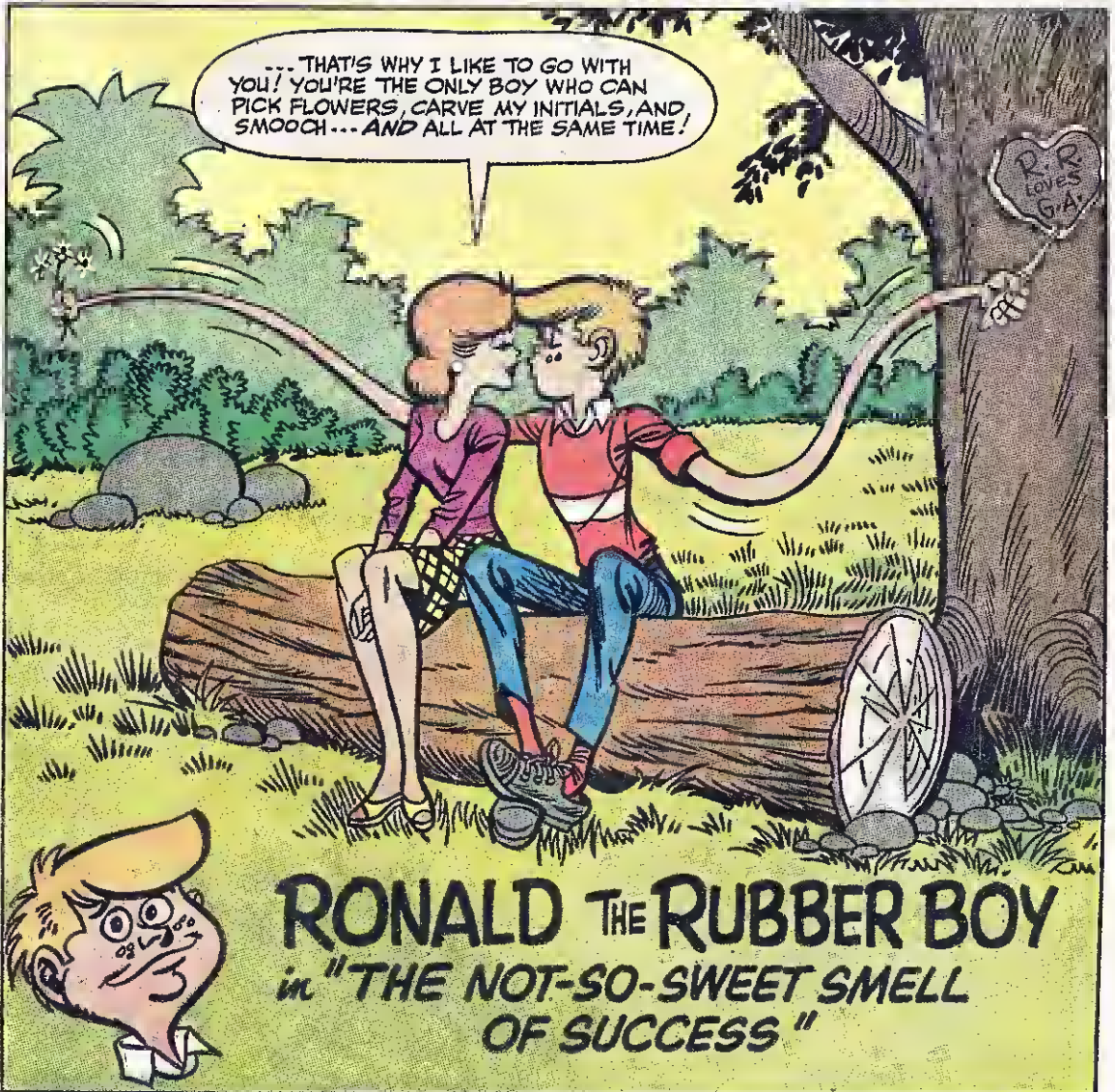
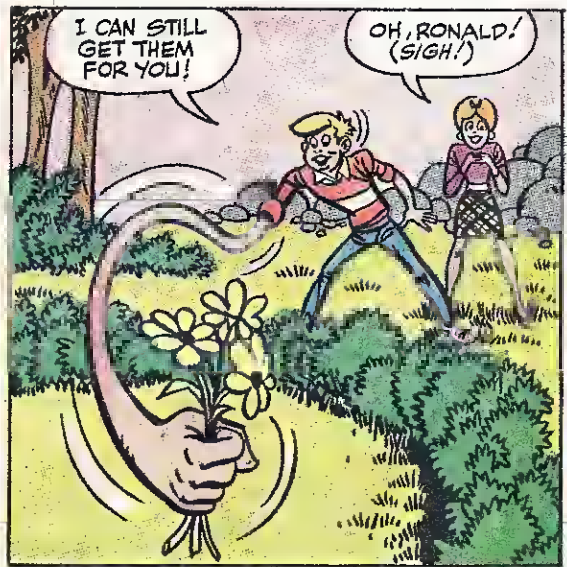
Rush me my Electric Slot Race Kit on your money back guarantee stated above.

☐ I enclose \$4.95 plus 63c shipping charges. Ship Prepaid.  
☐ Send C.O.D. I enclose \$1 good will deposit. I will pay postman on delivery \$3.95 plus C.O.D. and shipping charges. Same Guarantee.

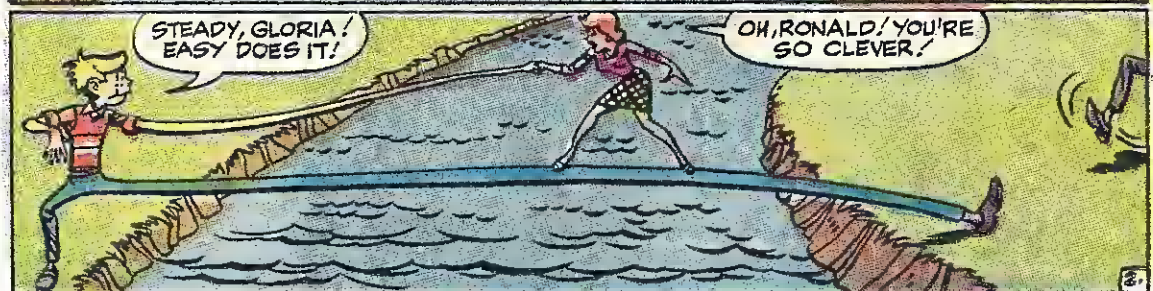
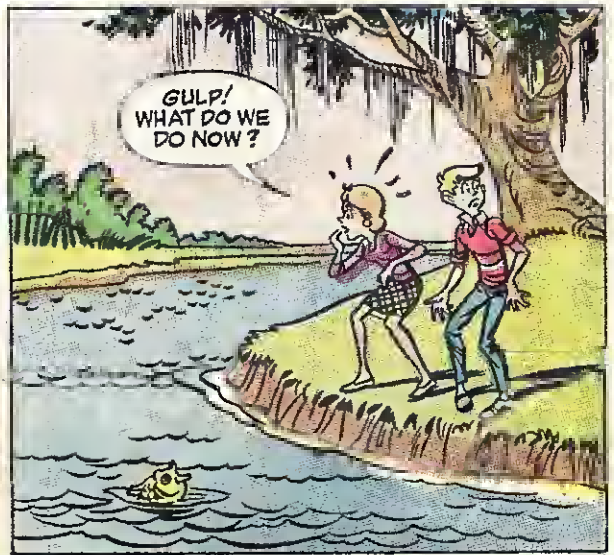
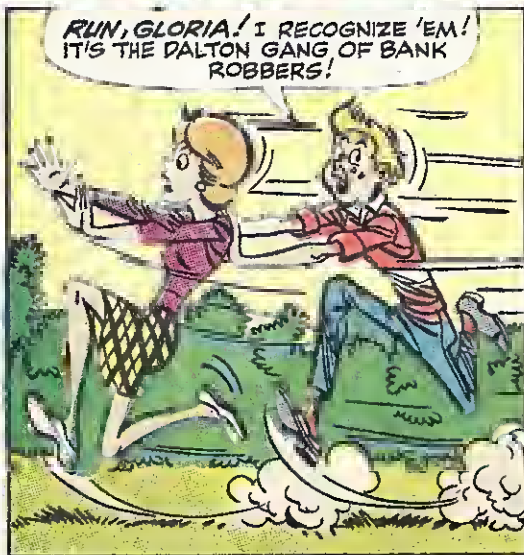
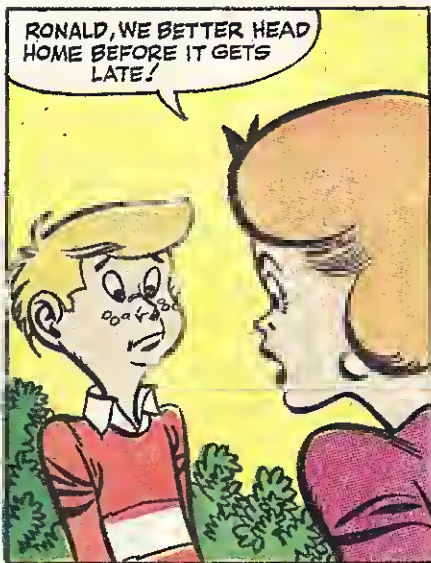
NAME .....

ADDRESS ..... ZIP .....

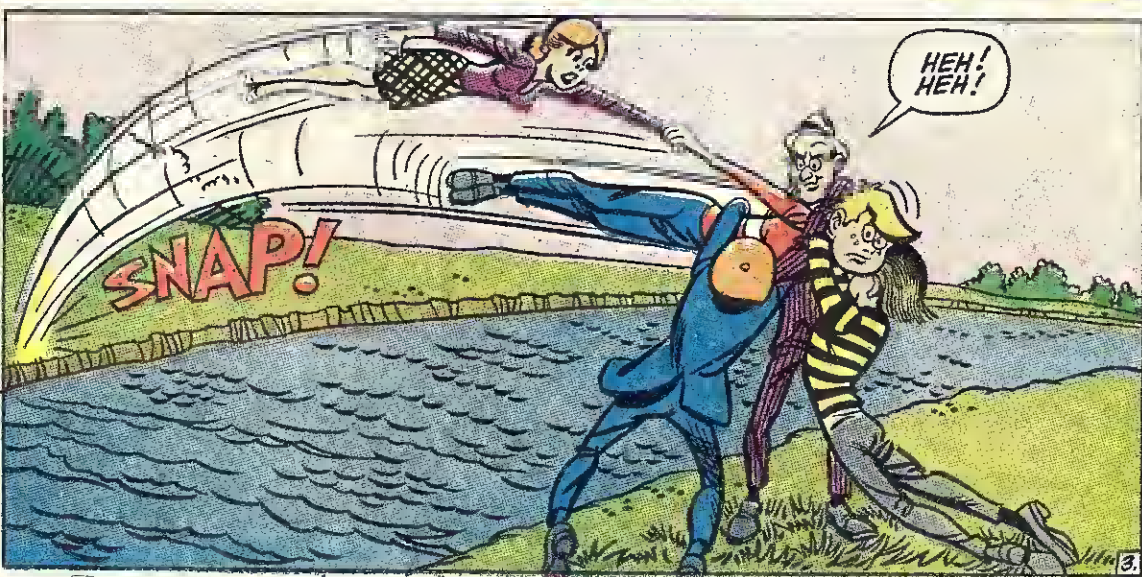
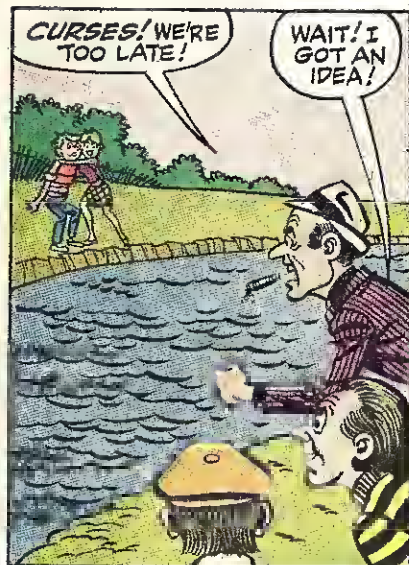




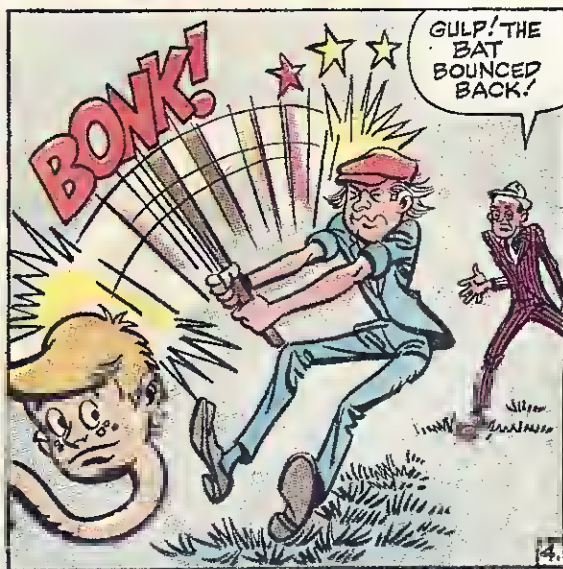
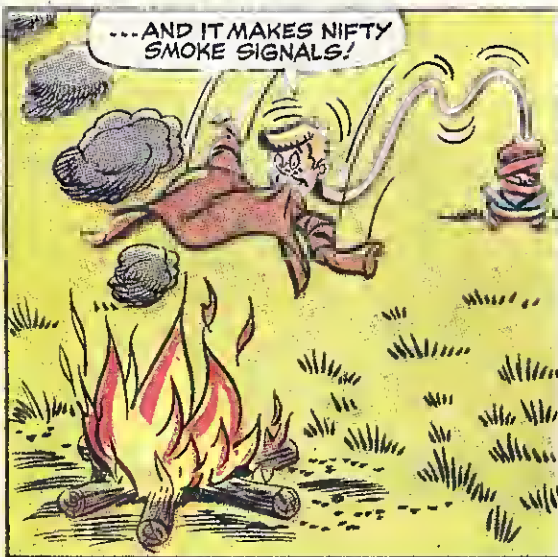
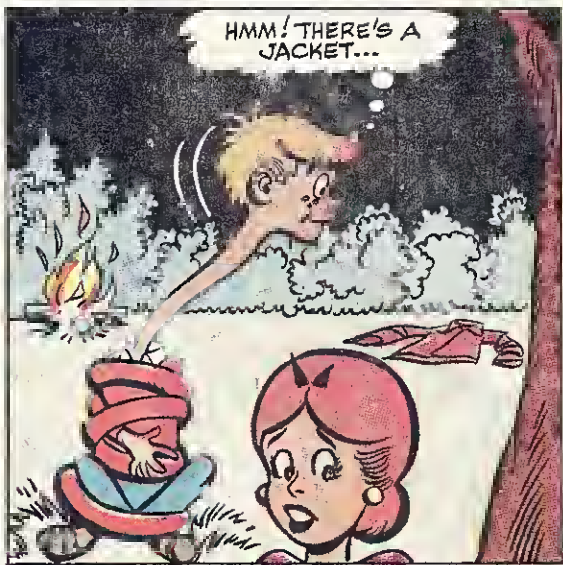




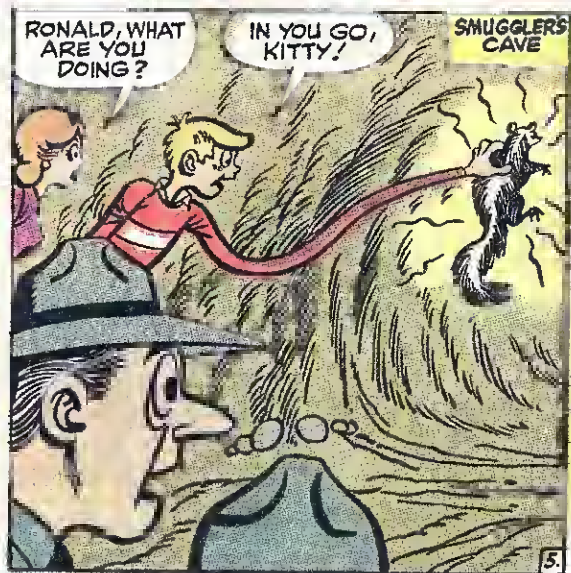
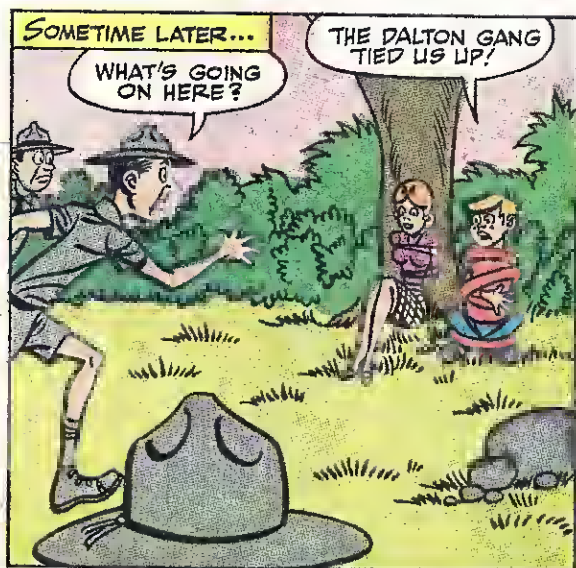




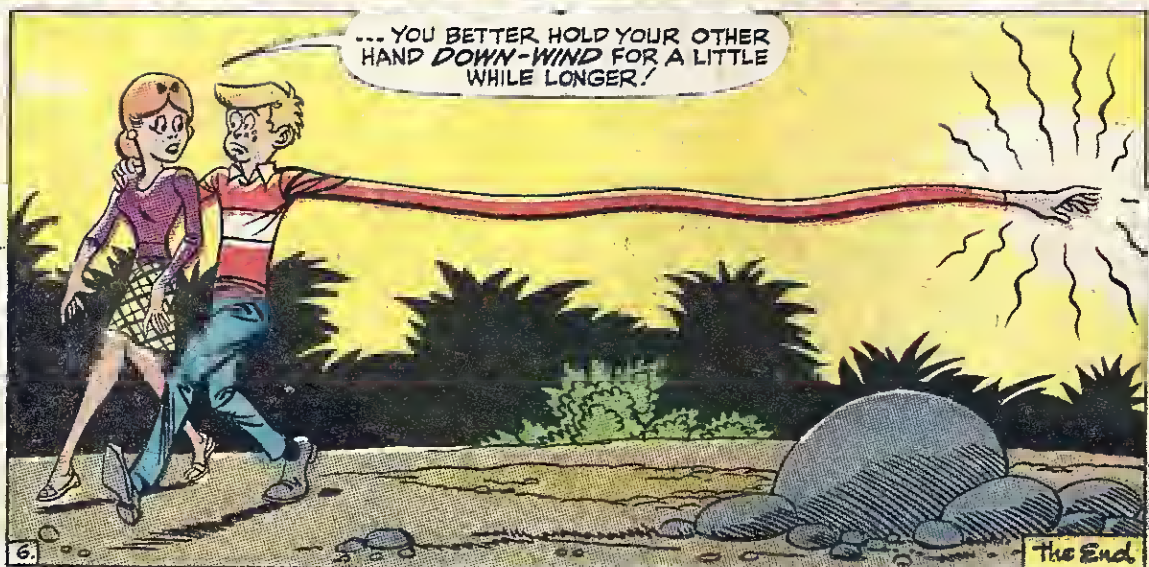
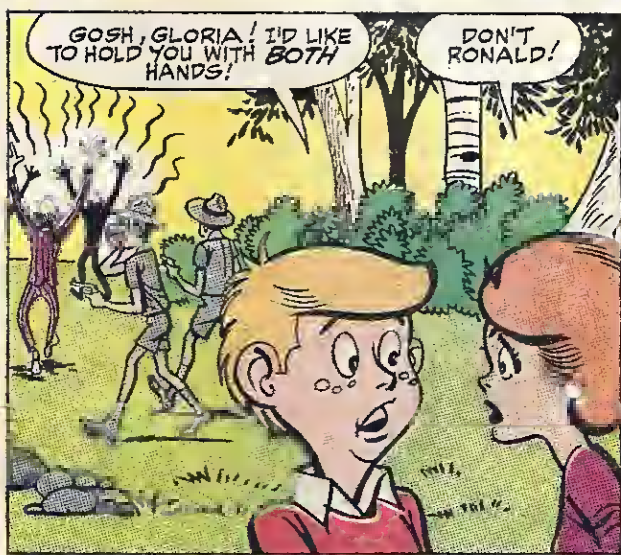
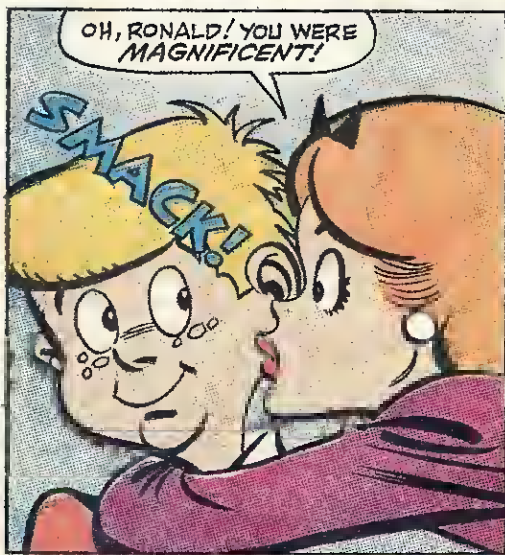














DIG THIS CRAZY OFFER!

WE'LL SEND YOU  
A **FREE** COPY OF  
ARCHIE'S PALS 'N' GALS  
WITH EVERY ONE YEAR  
SUBSCRIPTION!

YOU GET FOUR  
GIANT SIZE COMICS  
**PLUS** A BIG BONUS  
ISSUE ABSOLUTELY  
**FREE!...IT'S A  
STEAL!**

LIKE FINDING  
A QUARTER!  
...AND WHO CAN'T  
USE AN EXTRA  
TWO BITS?

SO GET WITH IT!  
FILL OUT THE COUPON!  
THIS OFFER IS LIMITED AND  
WE DON'T WANT YOU TO MISS  
OUT ON OUR GIFT TO YOU!  
DON'T DELAY!...ACT **NOW!**

SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**  
**1114 FIRST AVENUE**  
**NEW YORK, N.Y. 10021**

ENCLOSED PLEASE FIND ONE DOLLAR  
FOR THE NEXT FOUR ISSUES OF  
ARCHIE'S PALS 'N' GALS  
**PLUS A FREE BONUS ISSUE!**

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

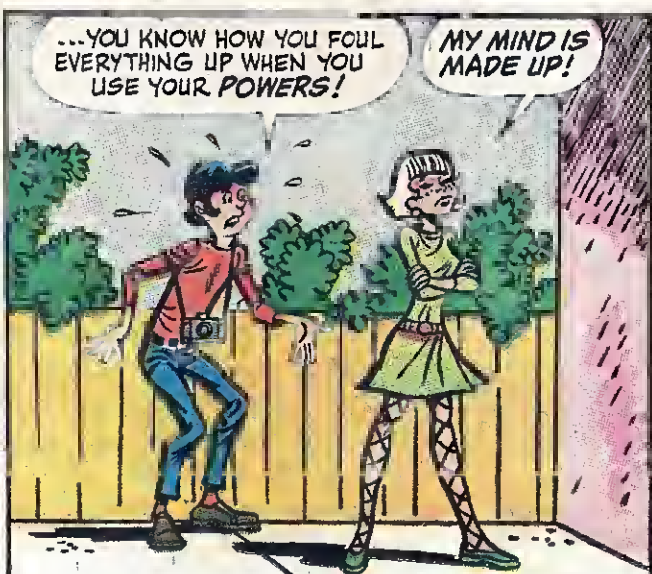
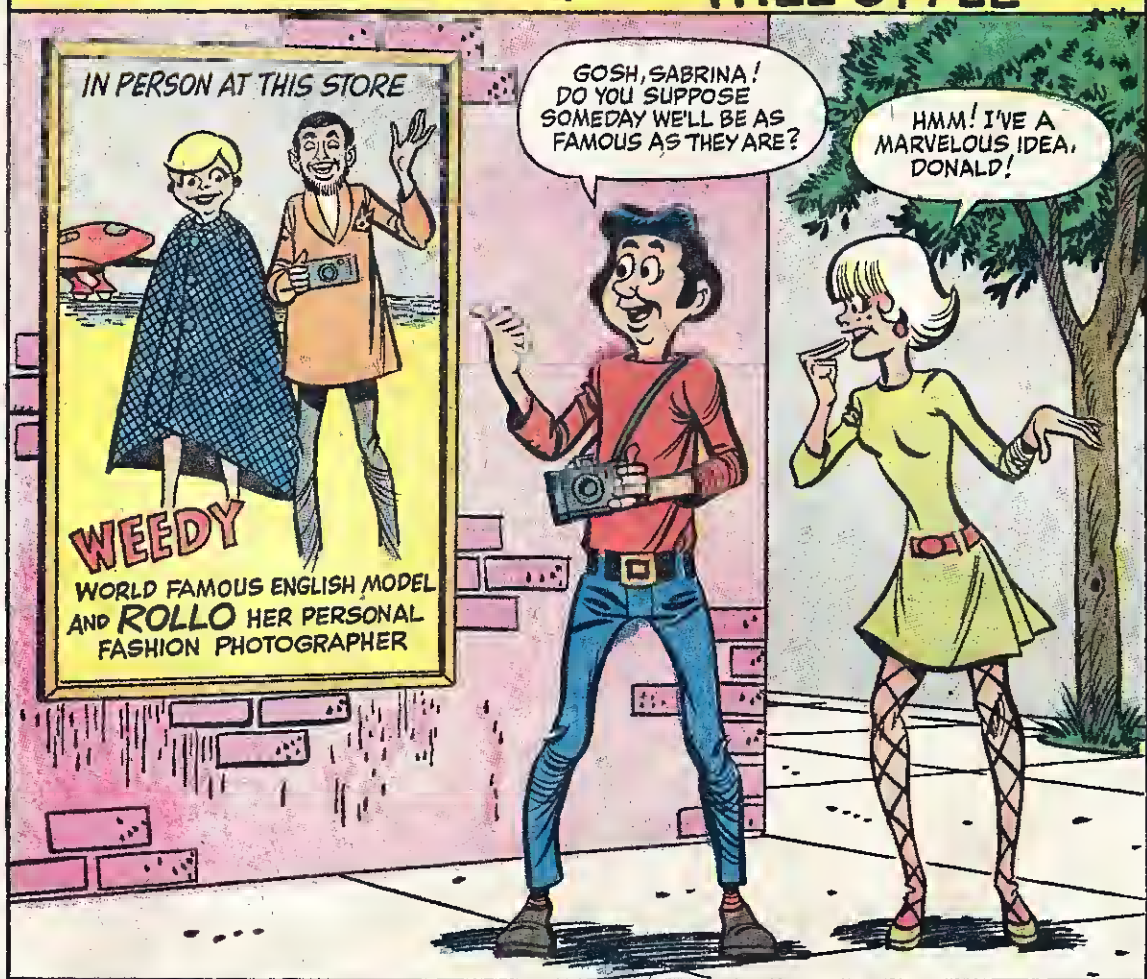
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**BUY 4!  
GET  
5!**

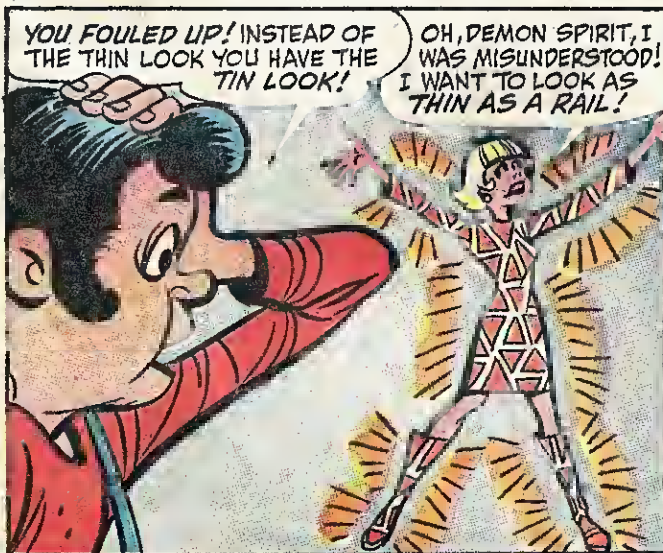
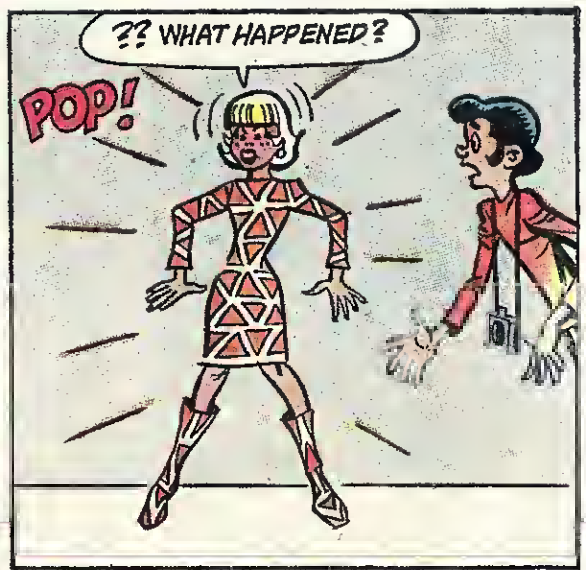


# SABRINA

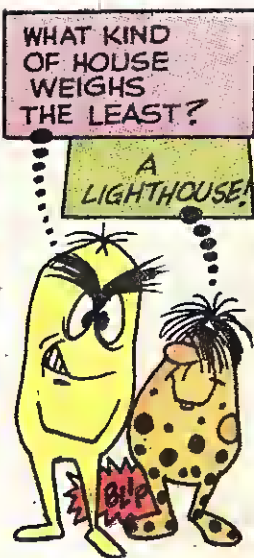
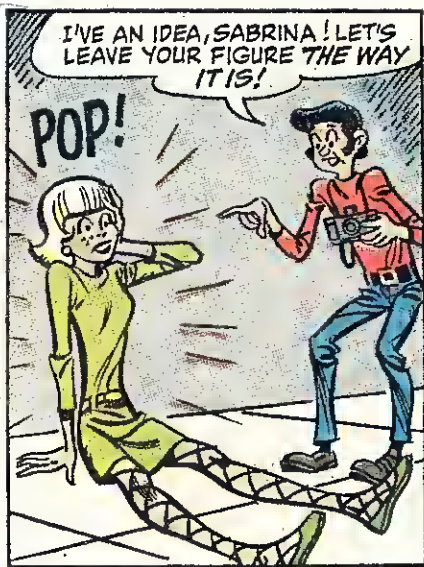
The TEEN-AGE WITCH  
in "WILE STYLE"



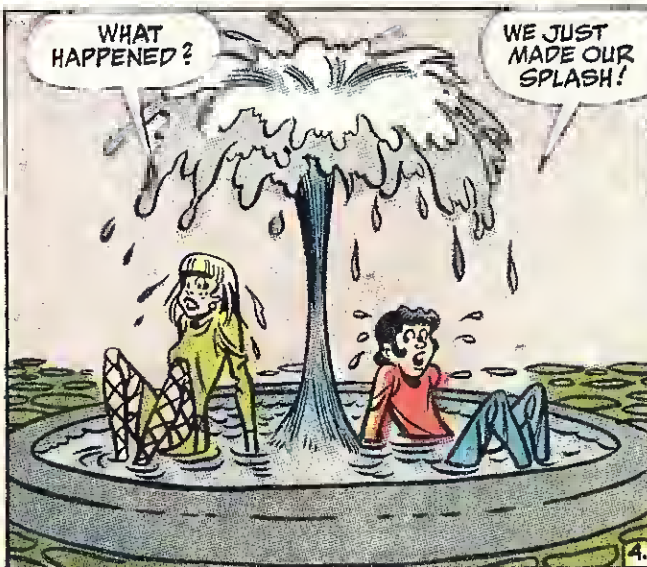
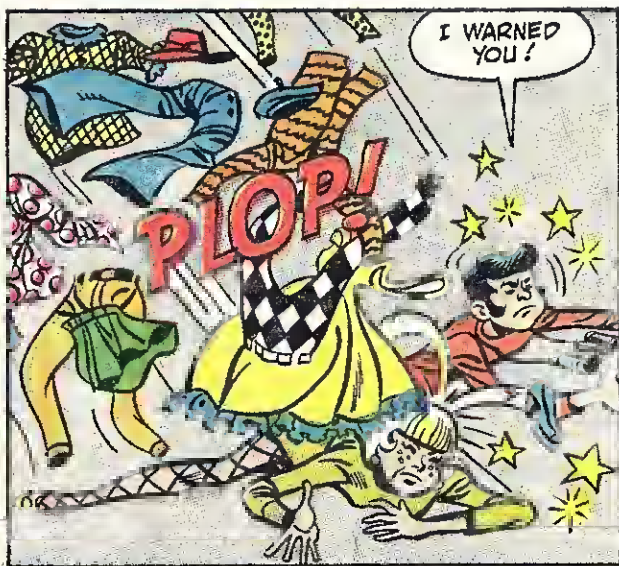




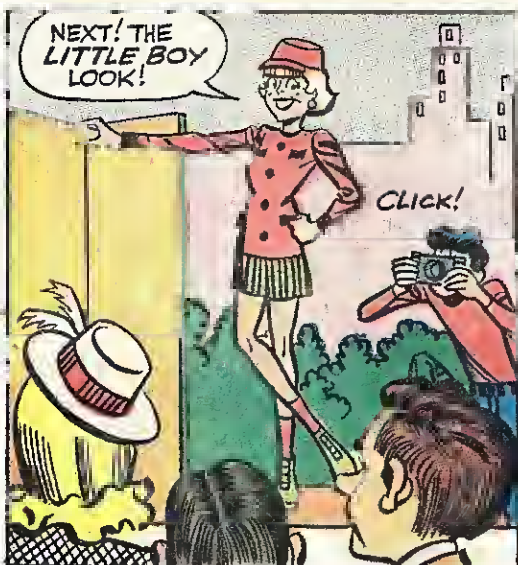
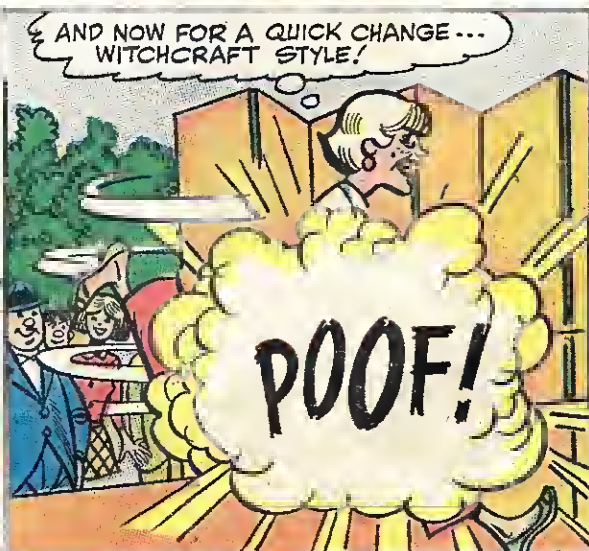
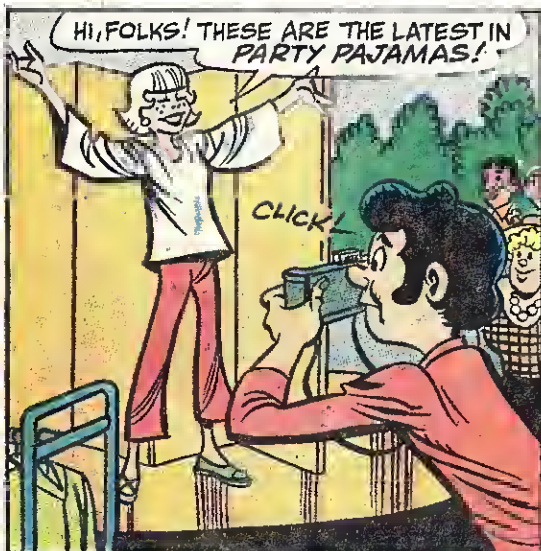
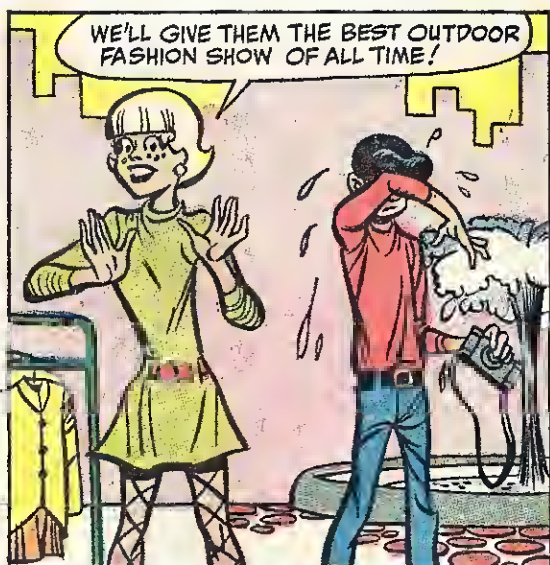
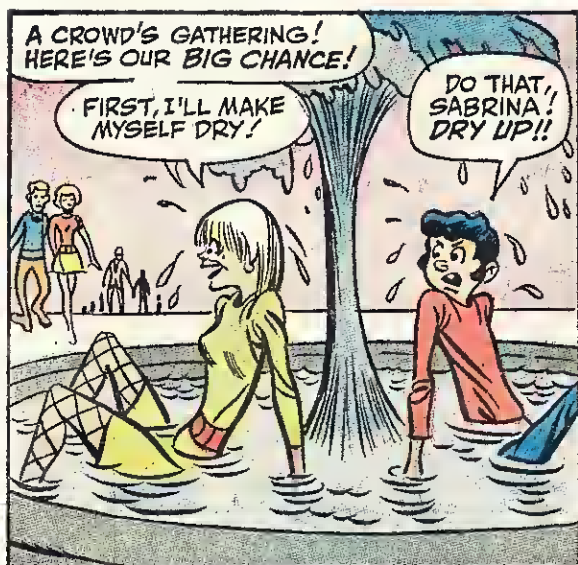














# 6 Hairpieces-in-One!



for  
only

**\$1**

## Go Go tail

### INSTANT GLAMOUR The "IN" Hairpiece for endless styles

A full 18 inches long.  
100% beautiful Dynel.  
Can be washed, set or styled  
any way you like.  
Looks real and natural  
like your own hair.



### 6 GO GO Styles

Can be worn as a:

PONYTAIL • BUN  
CHIGNON • BRAID  
BEEHIVE • WIGLET

ETC



### CUSTOM COLOR MATCHED

Blended in our salon to match  
your hair color. Send us a sample  
of your hair — we do the rest.  
Introductory offer for a limited time only.

Send hair sample and \$1.00  
(plus 25¢ handling) to:

**GO GO TAIL, Dept. AC-12**  
Box 484, East Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

**FREE** — ILLUSTRATED HAIR STYLING  
GUIDE FREE WITH EACH ORDER

### "MONEY-BACK" GUARANTEE!

Enclose \$1.00 (plus 25¢ handling) and Send  
hair sample to **GO GO TAIL, Dept. AC-12**  
Box 484, East Orange, N. J. 07017

NAME .....

STREET .....

CITY ..... STATE ..... ZIP .....

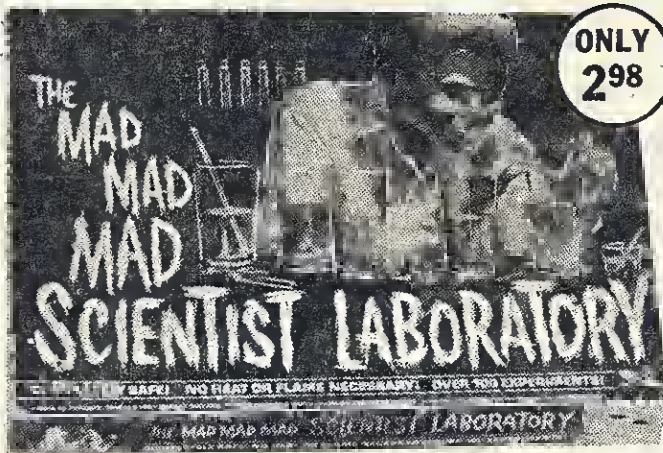
## THE MAD MAD SCIENTIST LABORATORY

### OVER 100 GHOSTLY GHOULISH EXPERIMENTS

Mystifying kit of experiments developed  
by our ancient scientific colleague  
chained to wall in the basement. But  
just before we had to lock him up we  
forced him to write down his most  
secret processes which mystified and  
chilled us. Now you can learn them too  
and amaze your friends and family.  
Look at just some of the over 100  
experiments!

- Instant Ooze—Change  
"Water" to "Red Ooze"
- Instant Anti-Ooze—Change  
"Red Ooze" back to "Water"
- Make Monster Milk
- Make Ghoulish Green Blobs
- Color Escape
- Mysterious Freeze
- and many, many more

Here are some of the exclusive ingredients: Moon  
Powder, Witches Brew, Ghoul Globules, Skeleton  
Powder, Mummy Crystals, Rainbow potion, Love  
Dust, Monsters Murk, etc. And you get all the  
screwy apparatus you need. Be the first evil genius  
on your block! Get to know that bad black magic  
that can set you off from ordinary people! Its the  
new in thing!



ONLY  
2.98

### MONEY BACK GUARANTEE

You will love it. The Mad, Mad, Mad Scientist Lab. comes  
complete with easy to follow instructions. Nothing else  
is needed, and its guaranteed. You must be thrilled (and  
chilled) or you can return it for a full purchase price  
refund.

### FREE TRIAL COUPON

GUARANTEED DIST. CO. DEPT. 75K-35  
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me my Mad, Mad, Mad Scientific Laboratory on your  
Money Back Guarantee stated above. ☐ I enclose \$2.98 plus  
35¢ for postage and handling.

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....



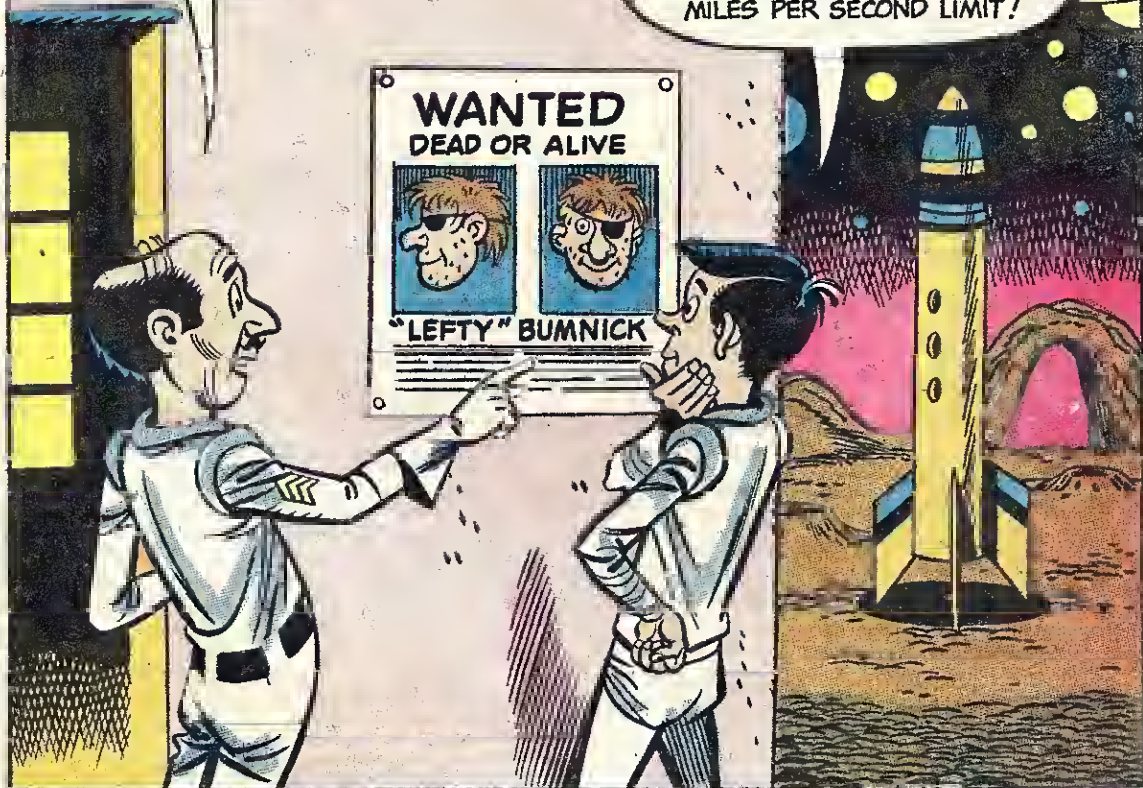




# SPACE PATROLMAN McKLUNK IN the IRATE PIRATE

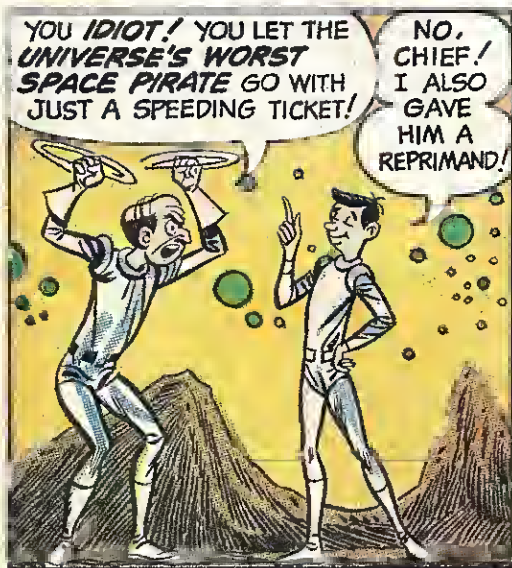
MCKLUNK,  
DID YOU SAY  
YOU SAW HIM?

YEAH, I GAVE HIM  
A TICKET FOR SPEEDING  
THE OTHER DAY! I CAUGHT  
HIM EXCEEDING THE 250,000  
MILES PER SECOND LIMIT!



**YOU IDIOT! YOU LET THE  
UNIVERSE'S WORST  
SPACE PIRATE GO WITH  
JUST A SPEEDING TICKET!**

**NO,  
CHIEF!  
I ALSO  
GAVE  
HIM A  
REPRIMAND!**



**YOU WONDER BLUNDER!  
SCRAM BEFORE I KICK  
YOU INTO ORBIT!**



CONTINUED



# 2 PERSONALIZED RINGS

AMAZING, WONDERFUL

*Style Leaders*

NEWEST FASHION RINGS

Absolutely the latest fashion idea! An ID ring to embrace your rosy-nailed finger. We engrave it with either your name or initials or one with your name and one with your initials.

TWO FOR THE PRICE OF ONE

You can have your choice of silver or goldtone color. Just send us the two names or initials plus your ring sizes (measure with a string if you don't know your size).

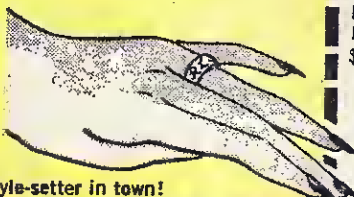
## HOW TO ORDER:

Fill in coupon at right, print names or the initials desired and

SEND \$1

plus 25¢ for postage and handling.

You'll have the prettiest style-setter in town!



Mail Coupon NOW

| REGENCY MAIL ORDER   | RING #1      | RING #2 |
|--|--------------|---------|
| Box 826, Dept ARC-R67<br>Niagara Falls, N.Y.   | Init or Name |         |
| Please send me Personalized Rings at \$1 per pair plus 25¢ for postage and handling. | Color        |         |
|  | Size         |         |

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

In Canada: 1358 Bathurst St., Toronto 4, Ont.

# Beautiful HAIRPIECES Custom Matched to Your Own Hair

Choice of 5 Pin-On Styles for Casual or Formal Wear

ONLY \$4<sup>99</sup> Worth Much More

**Give Yourself a New Hair Do Instantly!**

A Variety of Ready-to-Wear Styles that Add Luxurious Fullness to Limp or Thin Hair, Curl to Straight Hair, Length to Short Hair

No matter if you wear your hair up or down, long or short—a pin-on hairpiece adds luxurious fullness and beauty to your coiffure. Here is a selection of ready-to-wear styles to give you the hair style that will do the most for your own hair needs—for a quick change to a new personality. Custom matched to your own hair, of the finest Sarnel fibers that look and feel so much like real hair you'd mistake it for your own. Can be washed, set or restyled if you wish.

## SEND NO MONEY!

Just send coupon below with a sample of your own hair for expert matching. Pay postman on delivery only \$4.99 plus C.O.D. postage. Or send only \$4.99 with order and we pay postage. If not delighted, you can return for full refund within 10 days.



Style 213



Style 215 with band



Style 217



Style 204



Style 211

## FREE 10 DAY TRIAL COUPON!

Guild, Dept K-700  
103 E. Broadway, N. Y., N. Y. 10002

Rush my Hairpiece in the style checked below. I enclose a sample of my hair for custom matching. I will pay postman on delivery \$4.99 plus postage. I must be absolutely satisfied or I can return the hairpiece after 1 week within 10 day trial and my money will be refunded.

### Check Box of Style Number Desired

☐ 213 ☐ 204 ☐ 211 ☐ 215 ☐ 217

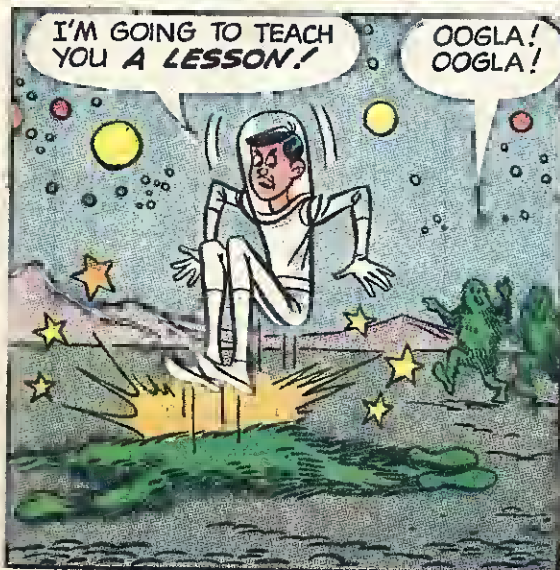
☐ Check here if you wish to save postage by sending only \$4.99 with coupon. Same Money Back Guarantee!

Name \_\_\_\_\_

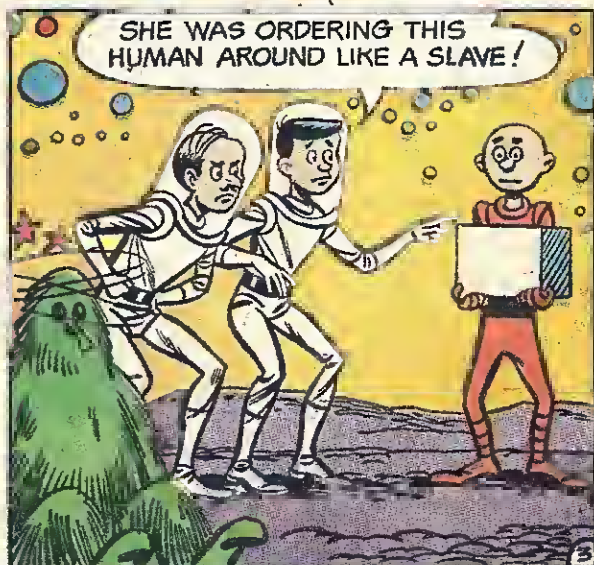
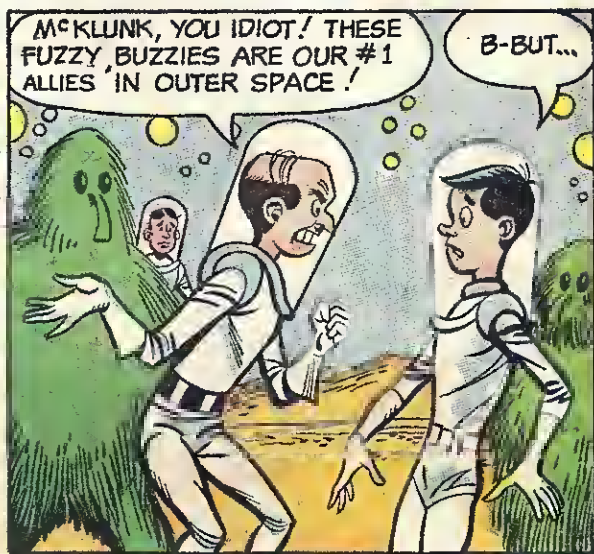
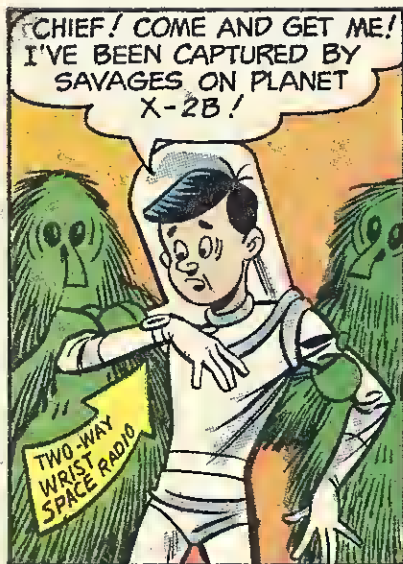
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

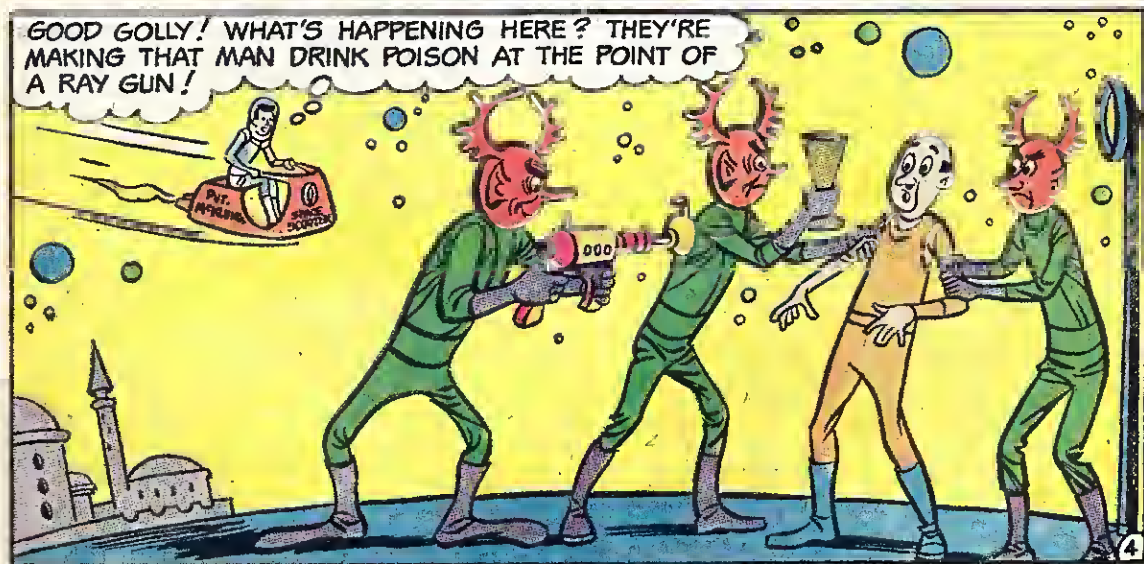
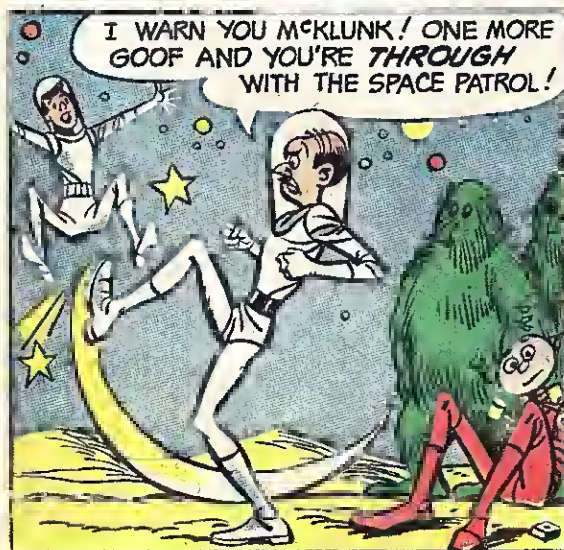
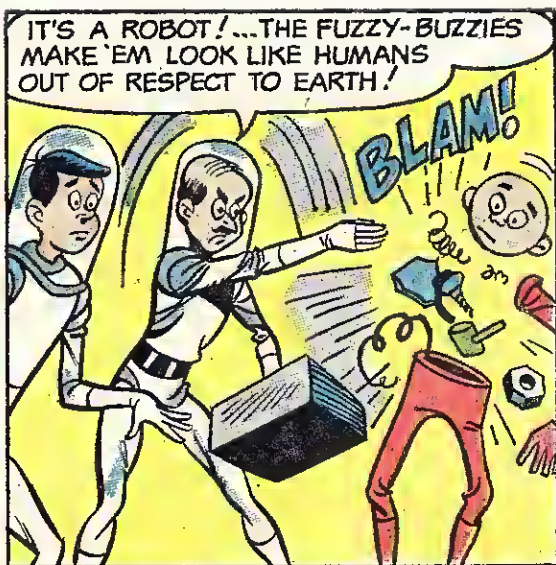




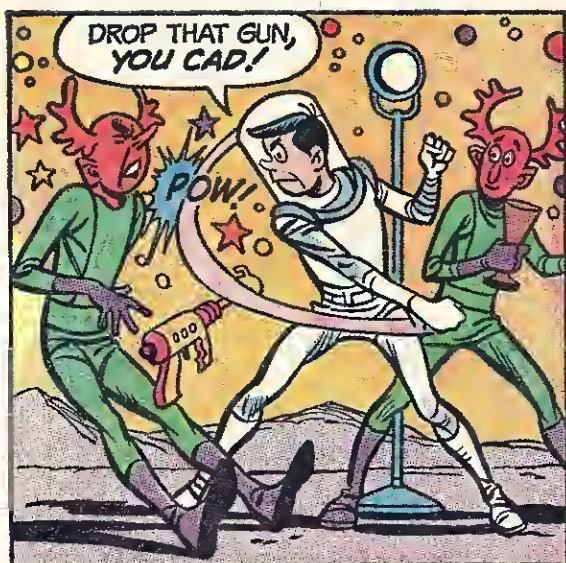




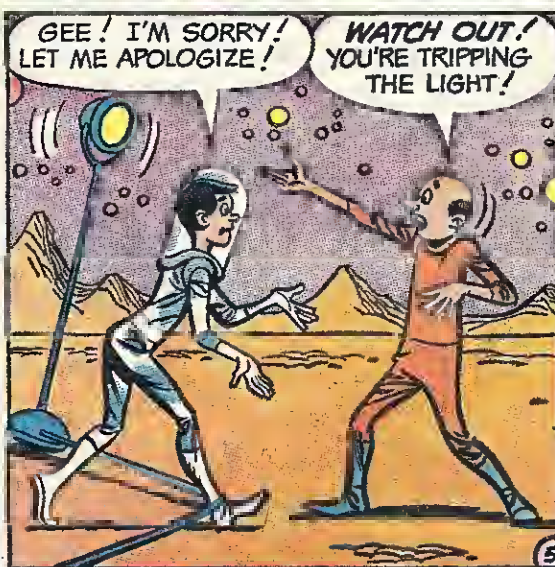
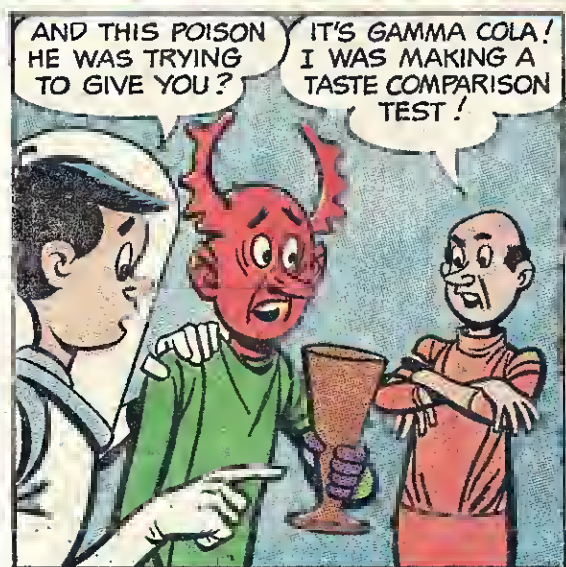
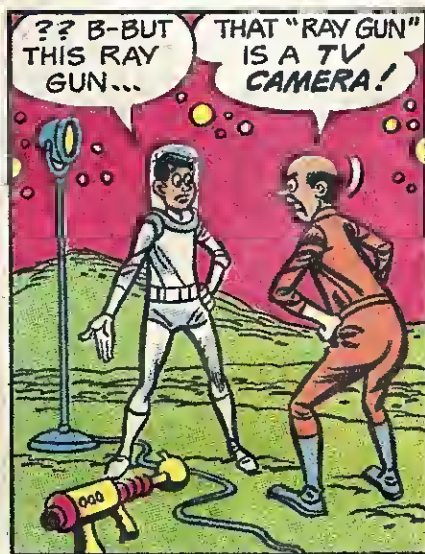








(AHEM!)  
A STITCH  
IN TIME  
SAVES  
EMBARRASSMENT!









# 253 ways to win yourself a RAISE IN PAY

Dozens of new careers are open to you with I.C.S. training. Oldest, largest correspondence institution. 7,500,000 students since 1890. Learn facts, theories, practical applications. Instructors guide you, answer

your questions. Illustrated texts, written by authorities, yours to keep. Famed I.C.S. diploma to graduates. Convenient payment plan. Take charge of your future now. Send coupon for three FREE booklets.

## ACCOUNTING

Accounting for Business  
Accounting (Canadian)  
Auditing Business Law  
Cost Accounting  
C.P.A. Review  
Estate & Trust Accounting  
Executive Accounting  
Federal Tax  
General Accounting  
Industrial Accounting  
Junior Accounting  
Legal Accounting  
Office Accounting  
Personal Income Tax  
Procedure  
Practical Accounting  
Public Accounting  
Small Business Accounting  
Marketing & Managing a  
Small Bookkeeping Service

## ARCHITECTURE

Architectural Drawing &  
Designing  
Architecture  
Building Contractor  
Building Estimator  
Building Inspector  
Building Maintenance  
Carpenter-Builders  
Carpentry & Millwork  
House Planning & Interior  
Design  
Mason: Painting Contractor  
Reading Arch. Blueprints  
Review in Arch. Design &  
Practice  
Review of Bldg. Systems  
in Buildings

## ART

Amateur Artist  
Commercial Art  
Commercial Cartooning  
Illustrating with Options:  
—Magazine  
—Advertising Layout  
—Illustration  
Interior Decorating  
Oil Painting for Pleasure  
Show Card & Sign Production  
Show Card Writing  
Sign Painting & Designing  
Sketching & Painting

## AUTOMOTIVE

Automatic Transmission  
Specialist  
Automobile Body  
Rebuilding & Refinishing  
Automobile Electrical Tech'n

## Automobile Engine Tune-Up

Automobile Technician  
Automotive Mechanic  
Diesel-Gas Motor Vehicle  
Engines

## BUSINESS

Advertising  
Basic Inventory Control  
Business Administration  
Canadian Business Courses  
Condensed Business Practice  
Direct Mail & Mail  
Order Advertising  
Industrial Psychology  
Magazine & Newspaper  
Advertising  
Managing a Small Store  
Marketing  
Marketing Management  
Marketing Research  
Modern Executive Mgmt.  
Office Automation  
Office Management  
Production Management  
Purchasing Agent  
Retail & Local Advertising  
Retail Business Management  
Retail Merchandising  
Retail Selling  
Systems and Procedures  
Analysis

## CHEMICAL

Analytical Chemistry  
Chemical Engineering  
Chemical Engineering Unit  
Operations  
Chemical Laboratory Tech.  
Chemical Process Operator  
Elements of Nuclear Energy  
General Chemistry  
Instrumental Laboratory  
Analysis

## CIVIL ENGINEERING

Civil Engineering  
Construction Engineering  
Technology  
Highway Engineering Tech.  
Principles of Surveying  
Reading Highway Blueprints  
Reading Structural Blueprints  
Sanitary Eng'g Technology  
Sewage Plant Operator  
Structural Engineering Tech.  
Surveying and Mapping  
Water Works Operator

## COMPUTERS

COBOL Programming for  
Engineers  
Fortran Programming for  
Engineers  
Programming for Digital  
Computers

Programming the 1401  
Programming the IBM  
SYSTEM/360 Computer

## DRAFTING

Aircraft Drafting  
Architectural Drafting  
Design Drafting  
Drafting Technology  
Electrical Drafting  
Electrical Engineering Drafting  
Electronic Drafting  
Introductory Mechanical  
Drafting  
Mechanical Drafting  
Pressure-Vessel and Tank  
Print Reading  
Sheet Metal Layout for  
Air Conditioning  
Structural Drafting

## ELECTRICAL

Electric Motor Repairman  
Electrical Appliance Servicing  
Electrical Contractor  
Electrical Engineering  
(Power option or  
Electronic option)  
Electrical Engineering Tech.  
Electrical Instrument Tech.  
Industrial Electrical Tech.  
Power Line Design and Const.  
Power Plant Operator  
(Hydro or Steam option)  
Practical Electrician  
Practical Linemen  
Reading Electrical Blueprints

## ENGINEERING

(Professional  
Refresher Courses)  
Chemical Civil Electrical  
Engineer-in-Training  
Industrial Mechanical

## ENGLISH AND WRITING

Better Business Writing  
Free Lance Writing  
for Fun & Profit  
Introductory Technical Writing  
Modern Letter Writing  
Practical English  
Short Story Writing

## HIGH SCHOOL

High School Business  
High School (Canadian)  
High School Coll. Prep. (Arts)  
High School College Prep.  
(Engineering & Science)  
High School General  
High School Mathematics  
High School Secretarial  
High School Vocational

## LANGUAGES

(Edited by Berlitz)  
French German  
Italian Spanish

## LEADERSHIP

Basic Supervision  
Industrial Foremanship  
Industrial Supervision  
Modern Woman  
as a Supervisor  
Personality Development  
Personnel-Labor Relations  
Supervision

## MATHEMATICS

Advanced Mathematics  
Mathematics and Mechanics  
for Engineering  
Mathematics and Physics for  
Technicians  
Mathematics and Physics  
for Engineering  
Modern Elementary Statistics

## MECHANICAL

Aircraft & Power Plant Mech.  
Hydraulic & Pneumatic Power  
Industrial Engineering  
Industrial Management  
for Engineers  
Industrial Engineering Tech.  
Industrial Instrumentation  
Machine Design  
Mechanical Engineering  
Quality Control  
Safety Engineering Tech'gy  
Tool Design  
Value Analysis  
Vibration Analysis and Control

## PETROLEUM

Natural Gas Production &  
Transmission  
Oil Field Technology  
Petroleum Production  
Petroleum Production Eng.  
Petroleum Refinery Operator  
Pipeline Engineering Tech.

## PLASTICS

Design of Plastic Products  
Plastics Technician

## PLUMBING, HEATING, AIR CONDITIONING

Air Conditioning  
Air Conditioning Maintenance  
Domestic Heating with  
Oil & Gas  
Domestic Refrigeration Heat'g  
Heating & Air Conditioning  
with Drawing

## Industrial Air Conditioning

Industrial Heating  
Pipe Fitting Plumbing  
Plumbing & Heating  
Plumbing & Heating Estimator  
Practical Plumbing  
Refrigeration  
Refrigeration & Air  
Conditioning

## PULP AND PAPER

Paper Machine Operator  
Paper Making Pulp Making  
Pulp & Paper Engineering  
Pulp & Paper Making

## SALESMANSHIP

Creative Salesmanship  
Real Estate Salesmanship  
Sales Management  
Salesmanship

## SECRETARIAL

Clark-Typist Commercial  
Engineering Secretary  
Legal Secretary  
Medical Secretary  
Professional Secretary  
Shorthand Stenographic  
Typewriting

## SHOP PRACTICE

Drill Operator  
Foundry Practice  
Industrial Metallurgy  
Lathe Operator  
Machine Shop Inspection  
Machine Shop Practice  
Machine Shop Practice &  
Toolmaking  
Metallurgical Engineering  
technology  
Milling Machine Operator  
Multicraft Maintenance  
Mechanic  
Practical Millwrighting  
Reading Shop Prints  
Rigging  
Tool Engineering Tech'gy  
Tool Grinder Toolmaking  
Turner Lathe Operator  
Welding Engineering Tech.  
Welding Processes

## STEAM AND DIESEL POWER

Boiler Inspector  
Industrial Building Engineer  
Power Plant Engineering  
Stationary Diesel Engines  
Stationary Fireman  
Stationary Steam Engineering

## TEXTILES

Carding  
Carding and Spinning

## Dyeing & Finishing

Loom Fixing Spinning  
Textile Designing  
Textile Mill Supervisor  
Textile Technology  
Warping and Weaving

## TRAFFIC

Motor Traffic Management  
Railway Rate Clerk  
Traffic Management

## TV-RADIO-ELECTRONICS

Color Television Principles  
& Servicing  
Communications Techn'gy  
Electronic Fundamentals  
(Programmed)  
Electronic Fundamentals  
with Electronic Equip-  
ment Training  
Electronic Instrumentation  
& Servo Fundamentals  
Electronic Principles for  
Automation  
Electronics and Applied  
Calculus  
Electronics Technician  
First Class Radiotelephone  
License  
Fundamentals of Electronic  
Computers  
General Electronics  
General Electronics with  
Electronic Equip. Trng.  
Hi-Fi Stereo and Sound  
Systems Servicing  
Industrial Electronics  
Industrial Electronics Eng.  
Industrial Electronics  
Engineering Technician  
Numerical Control  
Electronics & Maintenance  
Practical Radio-TV Eng'g  
Practical Radio-TV Eng'g  
Principles of Radio-  
Electronic Telemetry  
Principles of Semiconductor-  
Transistor Circuits  
Radio Servicing with  
Equipment Training  
Second Class Radiotele-  
phone License  
Sound Systems Specialist  
Telephony, Electronics and  
Radio Communications  
TV Receiver Servicing  
TV Technician

Clip coupon here... take your first step to real success!

I. C. S., Scranton, Penna. 18515

**ICS**

INTERNATIONAL CORRESPONDENCE SCHOOLS Dept. R0992K, Scranton, Penna. 18515

(In Hawaii: P.O. Box 418, Honolulu. Canadian residents mail to Scranton, Penna.)

Further service handled through I.C.S. Canadian Ltd.)

Accredited member,  
National Home Study Council.

Convenient payment plan.  
Special Canadian courses  
in French and English.

Approved for veterans  
under the new G. I. Bill.

Special rates to members  
of the U. S. Armed Forces.

Without cost or obligation, rush me your famous "Success Package"—(1) "How to Succeed" booklet,  
(2) sample lesson demonstrating I. C. S. method,  
(3) catalog for program of study I'm interested in: \_\_\_\_\_

Mr. \_\_\_\_\_ (Print name of course. See list.)

Miss \_\_\_\_\_ Age \_\_\_\_\_

Mrs. \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Occupation \_\_\_\_\_ Employed by \_\_\_\_\_ Working Hours \_\_\_\_\_ A.M. to \_\_\_\_\_ P.M.



# PLEASE HELP ME TO EARN

NAME OF PRIZE FOR  
WHICH I AM WORKING: \_\_\_\_\_

## BY PURCHASING A BOX OF THESE USEFUL NAME LABELS

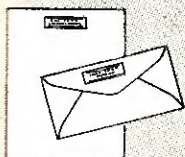


**SAVE TIME AND TROUBLE!** Use these neatly-printed gummed labels instead of writing out your name and address. On envelopes, postcards, packages, books, bank deposit slips, laundry lists, film, photos, color slides, sports equipment, etc. They're as easy to apply as a postage stamp, and using them will insure the return of many a valued article.

**PLEASE YOUR FRIENDS** with gift boxes of Writewell Name Labels. They make a wonderfully useful, novel, sure-to-be-welcomed gift.

**THESE ARE DE LUXE LABELS**, far superior to those ordinarily advertised. They're large and legible, as shown here. Made from true printer's type (not photographed typewriter type). Printed in dark blue ink, with 3 or 4 neatly centered lines, on fine-quality glossy white gummed paper. The finest name-&-address labels anywhere available. Supplied 300 in a sparkling plastic gift box. Please allow about three weeks for delivery. **Only \$1.00**

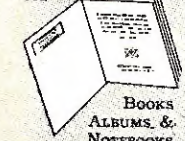
USE THEM ON --



LETTERS ENVELOPES



POST CARDS



BOOKS ALBUMS & NOTEBOOKS



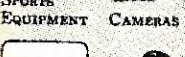
LAUNDRY LISTS



BANK DEPOSIT SLIPS



CHECKS



RECORDS



SPORTS EQUIPMENT CAMERAS



COLOR SLIDES FILM

**PLEASE WRITE VERY CLEARLY. LIMIT LINES TO 28 LETTERS-&-SPACES.**

Name \_\_\_\_\_  
No. & Street \_\_\_\_\_  
Town & State \_\_\_\_\_ Zip No. \_\_\_\_\_

Please write additional orders on sheets on plain white paper (on one side only). Be SURE to fill in the form below.

TO: WRITWELL CO., 301 Transit Building, Boston, Mass. 02115  
Dear Mr. Baldwin: \_\_\_\_\_ Date \_\_\_\_\_

I am enclosing \$\_\_\_\_\_ for \_\_\_\_\_ orders for Writewell Name Labels, printed as shown here. Please deliver them, postfree and guaranteed, as indicated by the check mark (✓) below:

( ) Send all orders to me and I will deliver them.

( ) Mail each box for me to name-&-address printed.

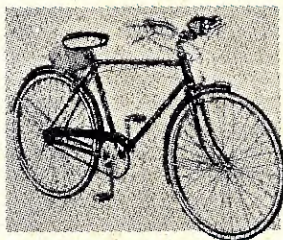
As my reward please send me the Prize whose name and number are given here: \_\_\_\_\_

My Name & Address: \_\_\_\_\_



# PICK YOUR PRIZE

AND EARN IT TODAY, EASILY AND QUICKLY, JUST BY SHOWING THE  
"MAGIC ORDER BLANK" ON THE OPPOSITE SIDE OF THIS PAGE!



## BOY'S OR GIRL'S BICYCLE

COLUMBIA "De Luxe Lightweight" (list \$49.50), made in America, has 26" wheels, 3-speed hub, twist-grip gear shift, hand brakes, headlight, saddle bag, kick stand, etc. Brochure on request. ....#1  
Yours for Only 80 Orders



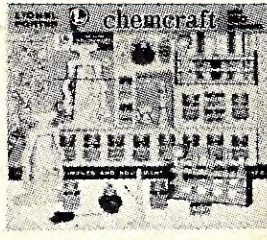
## \$4.00 TO \$40.00 IN CASH

FOR CASH PROFITS: Sell 10 boxes, keep \$4.00 as your profit, send us \$6.00 for payment in full. For additional boxes, keep 40¢, send us 60¢. (Note that for prizes other than cash, you must always send us the full retail price of \$1.00 per box.) .....CASH



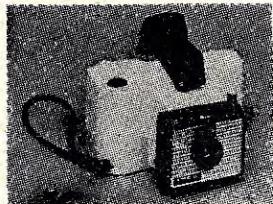
## INSTAMATIC CAMERA

KODAK "R4" Outfit (list \$18.95) includes sensational new Instamatic Camera with film, flashcube, batteries and booklet of instructions. Makes 2x2" color slides or 3 1/2 x 3 1/2" prints. ....Prize #10  
Yours for Only 30 Orders



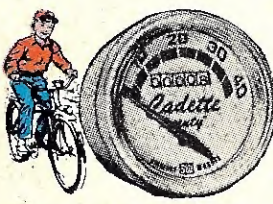
## CHEMISTRY OUTFIT

LIONEL-PORTER "Chemcraft Junior Lab" (list \$6.00) provides chemicals, laboratory apparatus and instructions for 325 fascinating experiments in chemistry. Packed in steel chest .....Prize #25  
Yours for Only 14 Orders



## POLAROID CAMERA

INSTANT PICTURES! Fabulous new "Swinger" (list \$19.95) produces crisp black-&-white prints, 2 1/2" x 3 1/4", 8 to a roll. Wait only 10 seconds after exposure, then pull out finished print! .....Prize #50  
Yours for Only 32 Orders



## BIKE SPEEDOMETER

STEWART-WARNER "Cadet" (list \$5.95) indicates speeds up to 40 m.p.h., distance to 10,000 miles. Fits all bikes; easily installed. For 26" standard wheels .....#3-A  
For 20" playbike wheels .....#3-B  
Yours for Only 12 Orders



## THRILLING SKY-RIDE

MONORAIL OUTFIT (list \$6.95) includes 50' of heavy-gauge steel wire, fasteners to hold wire between two trees, and fast-rolling trolley with handle-bar grips. Holds up to 150 lbs. ....Prize #45  
Yours for Only 14 Orders



## TIMEX WRIST WATCHES

Handsome and accurate, for lifetime utility and enjoyment. TIMEX "MERCURY" (list \$6.95) for men & boys .....Prize #14-B  
TIMEX "PETITE" (list \$6.95) for women & girls .....Prize #14-G  
Yours for Only 14 Orders

OTHER PRIZES YOU CAN EARN, just by taking the number of orders shown in parentheses: \$44.95 Columbia Playbike (75) / \$45.00 Realtone Walkie Talkie, Set of 2 (75) / \$19.95 Realtone Portable Tape Recorder (36) / \$24.75 Realtone Portable Radio-Phonograph (46) / \$10.95 Realtone 12-Transistor Pocket Radio (24) / \$22.00 Osco De Luxe Two-Man Tent (30) / \$11.95 Brumberger Classic Guitar (22) / \$9.98 40-Power Telescope (20) / \$10.95 Wilson Baseball Glove (20) / \$8.95 Bridgeport Axe-&-Knife Set (18) / \$3.40 Stemmler Archery Outfit (18) / \$11.15 South Bend Fishing Rod & Reel (16) / \$7.95 Dymo Label Maker (16) / \$6.00 Lionel-Porter Mineralogy Outfit (14) / \$6.50 Kodak Hawkeye Flashfun Camera (12) / \$5.98 Sebring Stop Watch (10) / COMPLETE ILLUSTRATED LIST OF PRIZES SENT FREE ON REQUEST.

IN CANADA WE OFFER ONLY CASH PROFITS (NO MERCHANDISE PRIZES). FROM OTHER FOREIGN COUNTRIES WE CANNOT ACCEPT ORDERS AT ALL.

## IT'S EASY TO EARN THESE VALUABLE PRIZES!



Boys and girls! ... Men and women! ... Clubs and organizations! Here is a really EASY way to make money in spare time, to win wonderful prizes, or to raise funds for your treasury. Just take orders for my useful, popular, easy-to-sell Name-&-Address Labels! Nearly everyone will buy them!

You can win your prize within the next few hours because everything you need to work with is right here in your hands. Just do this: FIRST, remove this page carefully from the magazine, and use the opposite side as your "Magic Order Blank". SECOND, select your prize, and write its name in at the top of the order blank. THIRD, now just show this order blank — to family, friends, neighbors, etc. — and write down the orders they will so gladly give you. FOURTH, when you have taken the required number of orders, mail them to me with the money you have collected (\$1.00 per box). And that's

all there is to it! Your prize will be sent immediately, postfree and guaranteed to please you. Your customers' orders will follow in about three weeks.

You'll find Writewell Name Labels surprisingly pleasant to sell because they're so useful and attractive ... aren't available in stores ... give excellent value ... make original, thoughtful, sure-to-be-welcomed gifts ... and always come postfree and guaranteed. And it's fun to sell something that everyone is glad to buy. So don't delay — start today — and see how easily you can earn a fine prize or a big cash profit. Sincerely, — TED BALDWIN

THE WRITWELL CO. (officially "Harris, Randolph & Baldwin, Inc."), established in 1942, is one of the world's foremost manufacturers of Name-&-Address Labels. We are listed and rated by Dun & Bradstreet; bank at the State Street Bank & Trust Co. of Boston; belong to the New England Mail Order Association and the Mail Advertising Club of New England. Further references on request. You can sell for us with complete confidence because — both to you and to your customers — we guarantee satisfaction.

Mail Orders to: THE WRITWELL CO., 301 Transit Building, Boston, Mass. 02115